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FOR IMMEDIATE RELEASE

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## Mobile DHI Wins Innovation Award

Guelph, Ont. -- CanWest DHI is excited to announce that Mobile DHI is a regional recipient of the 2017 Premier's Award for Agri-Food Innovation Excellence. Mobile DHI is an App providing dairy producer's convenient access to their herd data directly from the DHI Cloud.

The Premier's award celebrates innovation in Ontario's agri-food industry and intends to recognize organizations and individuals who add value and support growth in the industry through their leading edge products and services.

Mobile DHI was developed in response to the growing demand for access to information on the farm via mobile devices. After a couple major updates, the App now includes a herd dashboard with 25 key performance indicators, customizable cow lists, direct links to CDN and Holstein Canada, and more enhancements are on the way.



PREMIER'S AWARD FOR  
AGRI-FOOD INNOVATION EXCELLENCE  
Award Recipient

According to Richard Cantin, Manager of Marketing and Product Development, "We've received a lot of positive feedback from our customers and demand for the App continues to grow". The convenience Mobile DHI provides directly supports higher productivity on the farm. "Producers can access the valuable herd information they need to make management decisions on-the-go", Cantin adds.

Cantin concludes, "Mobile DHI has been a great addition to our services and we're very happy to have it recognized by this program and included amongst the other outstanding recipients".

CanWest DHI is a non-profit milk recording organization providing profitable herd management solutions to dairy producers across Ontario and Western Canada.

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